

# 2015 International Tourism Conference in Ulaanbaatar

Joined by 11th IFNAT (International Forum of Northeast Asia Tourism) and 9th TINA (Tourism Institute of Northeast Asia Tourism)



**Date:** Thursday August 20, 2015 ~ Friday August 21, 2015

**Venue:** Ulaanbaatar, Mongolia

**Organizer:** IFNAT, TINA

**Co-organizer:** Ulaanbaatar City Government

**Cooperative bodies**

- (in Mongolia): Central Government of Mongolia, Mongolian Tourism Association, Mongolian Chamber of Commerce & Industry
- (in Japan): ERINA (Economic Research Institute for Northeast Asia), NEANET (Non-profit organization called Northeast Asia Transport Corridor Network), JCKTCO (Non-profit organization called Japan, China and Korea Tourism Cooperative Organization)

May, 2015

# Invitation to 2015 Northeast Asia Tourism Conference in Ulaanbaatar, Mongolia

## Joint of 11th IFNAT (11th International Forum on Northeast Asia Tourism) and 10th TINA (Tourism Institute of Northeast Asia)

Dear Sirs,

We, tourism-related people in Northeast Asia, have held the international conference every year since 2004, in order to promote international tourism within Northeast Asia and strengthen mutual communication among tourism-related people in Northeast Asia. In this conference, administrators, researchers, travel agencies, students and so on in the field of international tourism have participated. The venue in the past is Dalian, China (1st IFNAT), Daegu, Korea (2nd), Niigata, Japan (3rd), Sokcho, Korea (4th), Ulaanbaatar, Mongolia (5th), Khabarovsk, Russia (6th), Harbin, China (canceled and included to 7th), Niigata, Japan (7th), Chonju, Korea (8th), Gimcheon, Korea (9th), and Kitakyushu-City in Japan (10th).

Tourism Institute of Northeast Asia that consists of many universities related tourism in Korea and Japan have joined IFNAT since 8th Forum.

Next August we will hold the Joint Forum (2015 Northeast Asia Tourism Conference in Ulaanbaatar) under collaboration with the government of City of Ulaanbaatar where they have glorious future, taking advantage of brave people' s history, beautiful uncontaminated nature and rich mineral resources. We would request you or your colleague(s) to participate in the conference in Ulaanbaatar to exchange views and/or present your opinion on development of the international tourism in Northeast Asia. We look forward to having your attendance.

Mayer of Ulaanbaatar City, E.Bat-Uul

Chairman, Head office and Japan Committee of IFNAT, Takashi Kojima

Chairman, Tourism Institute of Northeast Asia, Kwang Kuan Kim

**Outline of the 11th IFNAT in Ulaanbaatar**

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6.Objectives:

In order to promote regional economy and vitalize cross-border tourism in Northeast Asia, tourism-related people in Northeast Asia strengthen mutual collaboration through presentation and discussion of the Conference.

7. Theme of the Conference :

Expansion and deepening of Northeast Asia tourism and pursuing promotion of MICE

(1) Subject of the presentation

- ① Tourism development through regional cooperation and collaboration
- ② Promotion of MICE
- ③ Regional tourism policy and introduction of attractive sightseeing spots

(2) Event and post-conference tour

- ① Exhibition for tourism spots (through providing PR corner)
- ② City tour in Ulaanbaatar City (August 21st)
- ③ Contest of student presentation on development of tourism

8. Participant's country : Mongolia, Japan, Russia, Korea, China, etc

9. Participant's occupation: Central and local government, tourism-related body and firm, researcher of university and institute, student learning the tourism and so on

10. Application for participating in the Conference

- (1) Sending the application form to the Secretariat until Friday July 10th
- (2) Deadline of submitting presentation paper : Saturday July 24th
- (3) Rule of submission paper: Less than 5 sheets of A4 size sheet edited by WORD with font of 10 points

11. Participation fee for overseas participants

- (1) \$400 US dollars per one participant other than students
- (2) \$250 US dollars per one student

Participation fee is included as follows;

- ① Accommodation fee (providing one room for two persons, including breakfast, for three nights from August 19th to August 22nd)  
In case of one room for one person, additional fee is \$20 per one night and one person.
- ② Conference participation fee ( conference proceedings, welcome party, lunch for 20th and 21st)
- ③ Transportation fee between hotel and airport when arriving and departing.

# Schedule of Conference

Date	Time	Event	Place
Wednesday 19th August	After 16:00	Registration (Participants from Overseas and domestics)	Hotel in Ulaanbaatar
Thursday 20th August	08:00	Registration	Mongolian National Chamber of Commerce and Industry
	09:00	Joint opening ceremony	Main hall I
	10:00	Key-note speech from each state representative	Main hall I
	12:00	Lunch	
	13:00	Each sub-committee for IFNAT and TINA will be provided.	Meeting rooms
	18:00	Student speech contest	
	18:30 20:30	Closing ceremony Welcoming party	Main hall I
Friday 21th August	09:00 18:00	Post conference tour Stay in Hotel	City Ulaanbaatar, Terelj National Park
Saturday 22nd August		Going back to the country	

**Please submit your Application until July. 10, 2015**  
**JUULCHIN WORLD TOURS**

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 (Englih,Russian)

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